



# Automated Voice Services Proposal

Voice services for smarter citizen interaction and sensitization

*(Confidential)*

## Statement of Confidentiality

This proposal and supporting materials contain confidential and proprietary business information of 360 Imaging Limited. These materials may be printed or photocopied for use in evaluating the proposed project, but are not to be shared with other parties.



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## INTRODUCTION

### 360 IMAGING gives your brand a voice

Here at **360 IMAGING**, we are excited about the impact that the proliferation of mobile, consumer applications, next-generation hardware, and telecommunications is making on local and international businesses.

We believe that voice technology will be the most critical business driver in the future. We offer custom design software to fit your need and aim to combine voice applications with other innovative technologies in the simplest way possible and put these into the hands of every business, no matter what size.

We help businesses connect, engage and interact with their customers. We provide the building blocks you need to design a smart voice communication infrastructure for your business.

## VALUES

We uphold three fundamental values:

- **Simplicity:** The world of telco can be cryptic for an outsider: we act as an interface to minimize the telco knowledge you need to interact with the network.
- **Sophistication:** How to navigate all the features available and make the most of it? We're here to help you with best practices and tips.
- **Cost-Effectiveness:** Your business needs solutions that are both cost-effective and easily scalable. 360 IMAGING gets rid of unnecessary intermediaries and lets you design a self-sovereign telecom infrastructure: the only one that will scale from your first user to a million.

## VISION

We deliver a cutting-edge, enterprise-class platform that brings voice technology to every business communication, relationship, and tool. We are convinced that **open source software is the way forward**: Our AXURE platform is built with FOSS (Free Open Source Software), and we are sharing back our finding and tools with the community whenever possible.

## MISSION

We strive to take the best of telecommunications, marketing, and sales together in order to bring the power of voice communications to every business tool.



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# AXURE – THE AVS PLATFORM

## **SIMPLEST WAY TO REACH YOUR CITIZENRY WITH YOUR MESSAGE**

Schedule automated calls to your citizenry with a pre-recorded audio message. A simple phone call at the right time can get more information on your side than any other medium.

## **PLATFORM FEATURES**

### **Press-1 Campaigns**

Tell people your message and let them press - 1 to transfer calls to a live representative or ask the caller to leave a message. Create custom polls and collect feedback with up to 10 digits between 0 - 9 as transfer options.

### **Local presence dialing**

Establish a local presence for your sensitization calling campaign by automatically changing your CallerID to match the location of your contacts. Increase your engagement rates by up to 20%.

### **Manage Do Not Call**

Easily enable do-not-call in your sensitization calling campaigns. Contacts choosing do not call will be added to the Do Not Call (DNC) list and not contacted for future campaigns. You can create custom DNC lists or import your list into our cloud host.

### **Answering Machine Detection**

Intelligently detect answering machines and play a different recorded audio message or hang up the call when detected.

### **Smart Scheduler**

Smart Scheduler analyzes your phonebook to predict the best time slots to schedule your calling campaigns.



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**CONTACT US TODAY FOR A DEMO**

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